

## **HEAD: Rosland premiere screening of documentary film A New Economy**

### **SUB: Local co-operators collaborate with Rosland Sustainability Commission to showcase the advantage of work towards a common good**

**For Immediate Release:** Tuesday, March 14, 2017

**NELSON, BC** — Two West Kootenay credit unions, including their jointly owned subsidiary, along with the Rosland Sustainability Commission are preparing to host the Rosland premiere of a new documentary film. **A New Economy** highlights the demand for changing traditional economic practices for the good of both humanity and the environment. The Rosland premiere will screen on Thursday, March 30 in Rosland at the Old Firehall.

The film, *A New Economy*, explores what might happen if working together for the common good were to become the most common business model. It follows several organizations that strive to build a more co-operative future. By putting humanity before the bottom line, they are carving a new place in an economy presently dominated by profits and big business.

The screening is being organized by a group of dedicated West Kootenay co-operators, including representatives from Nelson & District Credit Union, Kootenay Savings Credit Union, Kootenay Insurance Services Ltd. and the Rosland Sustainability Commission.

“Like many of our local business, including our local credit unions and the Carshare Co-op, all of the remarkable businesses in this film have embraced people-friendly, democratic, and cooperative ways of running their enterprises,” says Tara Howse, chair of the Rosland Sustainability Commission. “Driven by their desire to build a better, more humane world, each business balances their social, economic and environmental bottom line in their own unique way.”

A New Economy is focused on the new economy movement, and the hundreds of global innovations being funded and developed through unconventional models by the many people working toward a new economy, including co-operatives and credit unions.

#### **The Details:**

*A New Economy*

Thursday, March 30, 2017 from 6:30pm to 9:00pm (**movie starts at 7:00pm**)

This 82 min film highlights the demand for the restructuring of traditional economic practices

The Old Firehall, Rosland, BC

Please bring a cash or non-perishable donation in support of the Rosland Food Bank.

#ANewEconomy. #somechoicesmatter

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Collectively, co-ops make a significant contribution to the Kootenay community and economy, with an estimated 500 individuals employed by local co-ops and over 90,000 member-owners. Local co-ops range from credit unions to a worker-owned co-op bakery and from housing co-ops to retail stores. Together, these co-operatives represent over \$30 million in wages and benefits invested back in to the community annually.

**SOURCE:** UCCC regional economic impact survey (incomplete), 2016

For more information please contact:

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Sponsorship also provided by:

- Nelson & District Credit Union, Tom Atkins, [tatkins@nelsoncu.com](mailto:tatkins@nelsoncu.com)
- Kootenay Savings, Aron Burke, [aron.burke@kscu.com](mailto:aron.burke@kscu.com)
- Kootenay Insurance Service Ltd, John Sullivan, [John.Sullivan@kootenayinsurance.ca](mailto:John.Sullivan@kootenayinsurance.ca)

A New Economy is directed, written and produced by Trevor Meier, an independent thinker and passionate filmmaker. He invests deeply in people and their capacity for kindness, generosity, creativity and community, which to him are true wealth.

A New Economy is produced by Domain7 Studios. Produced with the support of the Credit Unions of BC, with the participation of the Province of British Columbia Film Incentive BC, and the Government of Canada.