

# 2024 Annual Impact Report



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### **Report from the Board Chair**

On behalf of the Board of Directors for Nelson & District Credit Union, I am pleased to have the opportunity to communicate with all of our members and readers of the 2024 NDCU Annual Impact Report. By any measure, 2024 was a highly successful year for NDCU. Our membership, deposits, and services continued to grow and our earnings and profits were strong. We continued to grow our organization and provide valued and quality employment opportunities. Finally, we invested in our communities, Nelson, the East Shore and Rossland with record levels of funding for community groups through our Community Investment Program.

We did this in changing economic times which has presented the financial services industry with challenging issues to navigate. The Canadian economy started to recover from an inflationary cycle and the Bank of Canada embarked on a series of interest rate cuts to manage the economy. This enabled NDCU to demonstrate its nimbleness and agility by reacting quickly in the marketplace in terms of the interest rates we offered for deposits and the interest rates for our mortgage and loan portfolios.

We expanded our digital presence with enhanced online offerings while continuing our commitment to provide full service in branch for our members when they visit any of our three branches. Our subsidiaries for insurance at Kootenay Insurance Services and wealth management services at

MoneyWorks had strong years and continue to provide complementary services to our members.

As the financial industry continues to evolve at a record pace of change, we at NDCU are committed to continuing as a thriving, independent community based credit union. In the fall of 2023, the Board of Directors and Management Team confirmed that strategy, and we will increase our offerings and services to support that strategy through 2025.

As we look to the future, there is more economic uncertainty being driven by tariffs and trade wars with possible inflationary, recessionary and employment consequences. The outcomes of these forces are unknown, however we can assure you that the Board of Directors and Management of NDCU will be laser focused on monitoring and reacting to the future economic environment so we can serve our members, maintain our economic strength, be a valued employer and serve and invest in our communities. We are a strong organization.

In closing, we had a great 2024, we appreciate the loyalty and opportunity to serve our members and look forward to a successful 2025.

Michael Ramsey, Board Chair





# Report from the Chief Executive Officer

Nelson & District Credit Union had one of our strongest years ever financially, despite the economic challenges faced by many financial institutions. Our success arises out of the support NDCU receives from our members and our employees.

Income from operations after taxes was \$1.8 million, which results in a return on equity of 7.7 per cent. Total assets grew to \$317 million. Loans grew by \$5.4 million, and deposits grew by \$16.3 million.

Based on our strong year, we paid dividends of 6.5 per cent for equity shares and 5.5 per cent for non-equity shares.

Our capital base is healthy and grew by \$2.2 million, an increase of 10 per cent. Total liquidity ended the year strong at 19.8 per cent.

NDCU's loan delinquency rate continues to be lower than system averages. Thank you to our members for diligently making payments on your loans and credit.

Our insurance subsidiary, Kootenay Insurance Services Ltd., had an exceptional year thanks to the good business they underwrite. Our wealth-management subsidiary, NDCU MoneyWorks, also had a strong year.

We expect muted growth in 2025 given the current geo-political situation. With this economic uncertainty and related interest rate volatility, we expect margin squeeze throughout the year.

We continue to focus on the financial health of our members and our communities. Our Community Investment Program granted more than \$200,000 to our local area in 2024. When combined with dividends returned to members, we returned approximately \$250,000 to our members and communities. A detailed list of our community investment

and donations can be found in this Annual Impact Report.

During the summer of 2024, NDCU undertook a BC Green Business Audit and achieved a Gold rating. We formed a Green Team to implement the recommendations from the audit, and we hope to achieve 'Green' status in 2025, the highest rating.

In fall of 2024, we released a Member Survey. The response rate was fantastic, with 26 per cent of business members and 22 per cent of retail members completing the survey. The response rate shows how much you care about your credit union and there is a collective desire to make it the best it can be. We gained tremendous insights from the survey and are using the results to build a new Member Engagement Strategy. Look for some new products and services later in 2025.

In December 2024, NDCU was recognized by the City of Nelson with a Sustainability Leadership Award. The recognition acknowledged the credit union's role in making Nelson a prosperous and resilient community with robust ecosystems and safe, welcoming neighbourhoods where diversity, history, and culture are celebrated. You should be proud that your credit union is a leader in the community.

In summary, 2024 was an exceptional year for NDCU, and it is a pleasure and privilege to continue to serve our members. We value your business and appreciate your commitment to bank locally.

With the support and dedication of our members, employees, and directors, NDCU is the credit union we are today. It is a privilege to work with all of you.

Thomas A. Murray, Chief Executive Officer

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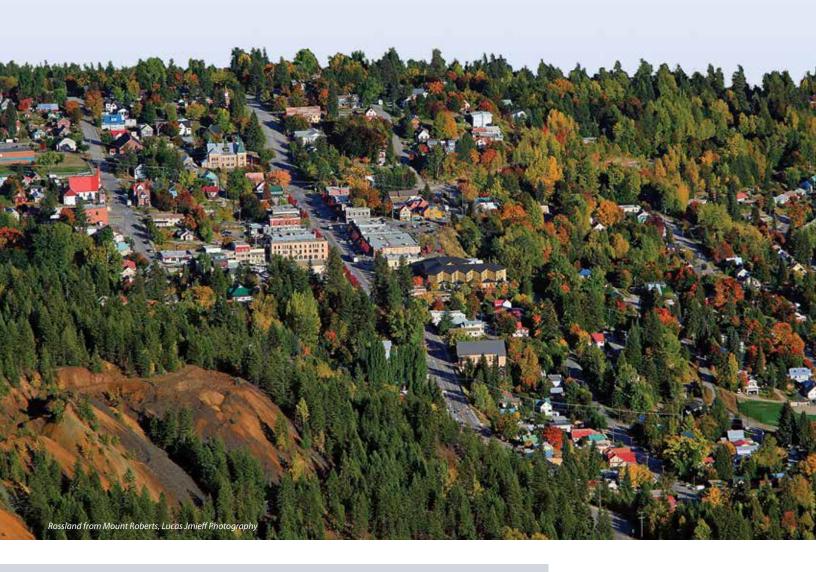
## **Message to Members**

The accompanying condensed consolidated financial statements have been prepared by our auditors from the consolidated statement of financial position of Nelson & District Credit Union as at December 31, 2024, and the consolidated statement of comprehensive income for the year then ended. Readers are cautioned that these condensed financial statements do not include all the disclosures necessary for complete and fair presentation.

Complete audited financial statements for the year ended December 31, 2024, together with the auditor's report thereon, are available at any branch of Nelson & District Credit Union or online at <a href="https://www.nelsoncu.com/CorporateReports">www.nelsoncu.com/CorporateReports</a>.

Taylor Norman, CPA, Controller

Thomas A. Murray, CEO



## **FINANCIAL SUMMARY**

#### **Nelson & District Credit Union**

#### Summary Consolidated Statement of Financial Position as at December 31, 2024

	2024	2023
ASSETS		
Cash and cash equivalents	\$ 15,088,329	\$ 12,489,684
Investments	50,559,408	40,961,596
Members' loans	247,904,168	242,539,422
Property and equipment	1,943,098	1,709,606
Intangible assets	312,809	464,473
Other assets	1,586,406	1,533,266
	\$ 317,394,218	\$ 299,698,047
LIABILITIES		
Members' deposits	\$ 290,825,945	\$ 274,552,816
Accounts payable and accrued liabilities	992,764	1,612,015
Deferred income tax liability	115,000	153,000
Members' shares	58,636	65,486
	\$ 291,992,345	\$ 276,383,317
MEMBERS' EQUITY		
Retained earnings	24,443,894	22,652,355
Equity shares	847,274	823,821
Accumulated other comprehensive income (loss)	110,705	(161,446)
	25,401,873	23,314,730
	\$ 317,394,218	\$ 299,698,047

#### **Nelson & District Credit Union**

#### Summary Consolidated Statement of Comprehensive Income for the year ended December 31, 2024

	2024	2023
FINANCIAL INCOME	\$ 12,333,447	\$ 10,663,762
FINANCIAL EXPENSES	4,496,959	3,242,211
FINANCIAL MARGIN	7,836,488	7,421,551
Provision for (recovery of) impairment on member loans	(38,052)	226,501
	\$ 7,874,540	\$ 7,195,050
OTHER INCOME	1,936,616	1,840,340
Operating margin	9,811,156	9,035,390
Operating expenses	7,650,759	7,161,077
Income before income taxes	2,160,397	1,874,313
Provision for (recovery of) income taxes		
Current	406,858	348,846
Deferred	(38,000)	35,000
	368,858	383,846
NET INCOME	\$ 1,791,539	\$ 1,490,467
Other comprehensive income		
Realized gain (loss) on sale of investments	522	(28,053)
Unrealized gain on mandatory liquidity pool investments	271,629	429,130
Other comprehensive income for the current year, net of income tax	272,151	401,077
TOTAL COMPREHENSIVE INCOME	\$ 2,063,690	\$ 1,891,544

**APPROVED ON BEHALF OF THE DIRECTORS:** 

Michael Ramsey, Chair, Board of Directors

Colin McClure, Audit Committee Chair

and



# COMMUNITY INVESTMENT SUMMARY Grand total for 2024: \$200,315

"There is a great benefit to belonging to a community minded "small town" institution where I feel that I am a human being, not a bank account number."

- NDCU small business member



Tourism Rossland



Kootenay Emergency Response Physicians Association

COMMUNITY LIFE	\$ 45,190
Crawford Bay & District Hall and Parks Association	\$ 30,000
Rossland Winter Carnival	\$ 2,500
Nelson & District Hospice Society Work-a-thon	\$ 2,000
Rotary Club of Nelson	\$ 2,000
Kokanee Creek Nature Centre & Friends of West Kootenay Parks Society	\$ 1,500
Polka Dot Dragon Arts Society	\$ 1,200
Nelson Electric Tramway Society	\$ 1,000
Nelson Public Library	\$ 1,000
Nelson Road Kings	\$ 1,000
Diverse Family Roots Society	\$ 800
Community Connections  – South Kootenay Lake Community Services Society	\$ 650
East Shore Community Library Society	\$ 615
Balfour Recreation Commission	\$ 500
Slocan City Winter Carnival	\$ 300
Royal Canadian Legion in Nelson & Rossland	\$ 125

SOCIAL RESPONSIBILITY	\$ 28,575
Nelson Community Services – Cicada Place	\$ 10,000
Our Daily Bread	\$ 3,500
Nelson & District Seniors Coordinating Society	\$ 3,000
Youth Excellence Society Camp – Nelson & Rossland	\$ 2,775
Co-operative Development Foundation of Canada	\$ 2,500
Nelson Community Food Centre	\$ 2,000
West Kootenay Watershed Collaborative	\$ 1,200
The Good Stuff Foundation	\$ 1,000
Rossland Fire Fighters Association	\$ 1,000
East Shore Christmas Hampers	\$ 900
Kootenay Lake Lions Club	\$ 300
Kootenay Outdoor and Environmental Learning Society	\$ 200
Rossland Youth Action Network	\$ 200

EDUCATION AND SCHOOLS	\$ 25,100
School District #8 & #20 Healthy Schools Meal Programs	\$ 10,000
LV Rogers Secondary - scholarships (4)	\$ 3,500
Selkirk College Foundation	\$ 3,000
JL Crowe Secondary - Scholarships (2)	\$ 2,000
West Coast Book Prize Society – Nelson, Rossland & East Shore	\$ 1,500
Crawford Bay School - Scholarship (1)	\$ 1,000
West Kootenay Regional Science Fair	\$ 1,000
Mt. Sentinel Secondary – Scholarship (1)	\$ 1,000
JL Crowe Secondary - Senior basketball team	\$ 600
LVR Grad 2024 - Parent executive	\$ 500
Rosemont Elementary – Winter activities	\$ 500
Waldorf School – Alice in Wonderland production	\$ 500

HEALTH AND WELLNESS	\$ 1	4,900
Kootenay Emergency Response Physicians Association	\$	5,000
Kootenay Boundary Regional Hospital Health Foundation	\$	4,800
Kootenay Lake Hospital Foundation	\$	3,500
Health Arts Society – Kootenay Chapter	\$	1,000
Coldest Night of the Year	\$	500
Kootenay Wellness Foundation	\$	100

ECONOMIC DEVELOPMENT	\$ 9,500
Osprey Community Foundation	\$ 4,000
LeRoi Community Foundation	\$ 2,500
Rotary International - District 5080	\$ 2,000
Tourism Rossland - Rekindle	\$ 1,000



KBRH Health Foundation



Kootenay Lake Hospital Foundation

"Our community hall has an impressive history, and with this restoration project, a promising future. Donations like the one from NDCU will ensure the hall continues to be a key gathering place for our community."

Leona Keraiff, President, Crawford Bay
 & District Hall and Parks Association



Crawford Bay & District Hall & Parks Association

"With this support from Nelson & District Credit Union, we will enhance the experience of our athletes, coaches, volunteers, and community members."

- Dave Gibson, Board President, Black Jack Ski Club



Black Jack Ski Club, Rossland



Capitol Theatre Summer Youth Program, Nelson

"At first I thought they were kidding when I was told The YES camp was life changing. But there I was, being shown over and over again, that it really is."

> A young adult from Nelson that attended The Youth Excellence Society (The YES) camp thanks to NDCU

ARTS, CULTURE & HERITAGE	\$ 32,050
Capitol Theatre – Summer Youth Theatre program	\$ 4,000
Nelson Museum Archives & Gallery	\$ 4,000
Kootenay Co-op Radio – 25th Anniversary	\$ 3,000
StarBelly Jam Society	\$ 3,000
Rossland Golden City Days	\$ 2,500
Rossland Museum & Discovery Centre	\$ 2,100
Rossland Light Opera Players	\$ 2,000
Gold Fever Follies	\$ 1,500
Nelson Fine Arts Centre Society – Oxygen Art Centre	\$ 1,500
South Kootenay Lake Art Connect Society	\$ 1,250
Massif Music Festival Society	\$ 1,000
Selkirk Concert Society	\$ 1,000
Rossland Council for Arts & Culture	\$ 800
Slava Doval Art Fusion	\$ 800
Lofty Goals Project	\$ 750
BC Old Time Fiddlers Chapter #9	\$ 700
Kootenay Gallery of Art, History & Science	\$ 700
Kootenay Literary Society	\$ 500
Kootenay Musical Theatre Society	\$ 450
Association des francophones des Kootenays Ouest	\$ 300
Harmony Arts Festival	\$ 200

SPORTS AND RECREATION	\$ 45,000
Black Jack Ski Club	\$ 20,000
West Kootenay Climbing Association – Cube 2.0	\$ 6,000
Whitewater Freeride Team	\$ 3,700
Rossland Trail Smokettes	\$ 2,000
Nelson Minor Hockey	\$ 1,500
Nelson Running Club	\$ 1,500
Nelson Sports Association – Run Like a Mother	\$ 1,500
Team Give'r Foundation	\$ 1,500
Nelson Cycling Club	\$ 1,300
Central Snowboard Academy Association	\$ 1,000
Kootenay Swim Club	\$ 1,000
Rossland Mountain Bike Society	\$ 1,000
Nelson Mixed Slo-Pitch (NDCU Team - The Moneybags)	\$ 750
Trail Smokeaters Alumni Association	\$ 700
Rossland Arena Society	\$ 550
Greater Trail Minor Hockey Association	\$ 500
Nelson Reflections Artistic Swimming	\$ 500

# **OUR FOUNDATION STATEMENTS**







#### **Nelson Community Branch**

501 Vernon Street, Nelson 250.352.7207 • info@nelsoncu.com

#### **Rossland Community Branch**

2071 Columbia Avenue, Rossland 250.362.7393 • info@nelsoncu.com

#### **East Shore Community Branch**

16030 Hwy 3A, Crawford Bay 250.227.9221 • info@nelsoncu.com

#### **Protection for what matters**



kootenayinsurance.ca

#### Down-to-earth financial planning ndcu**Money**Works

nelsoncu.com/MoneyWorks







